



BSNM Newsletter

July / August 2019

The mission of this newsletter is to inform our members of the activities, events, and classes in the local beading community and to provide a forum where members can share beading knowledge and techniques.

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This newsletter welcomes new ideas from members and solicits articles and items of interest. Any special events taking place in your life (birthdays, anniversaries, condolences needed, new job, moving, births, weddings, awards, trips, transitions, etc.)?

All manuscripts are subject to editing. The editor does not assume responsibility for the accuracy of information contained in the articles received.

Please send all contributions for the newsletter to the editor in care of the Bead Society of New Mexico.

From the President

Greetings Artisans Artisan & New Members from Fiber Arts Fiesta & Facebook, The BSNM booth at the 2019 Fiber Arts Fiesta was well designed by Jamie Welles and decorated by Mary Ellen Merrigan and Patti Farley – special thanks, ladies. A number of BSNM members received first and second place ribbons for their entries. **Mary Ellen Merrigan was awarded "People's Choice Award" by Fiesta visitors and Patti Farley received the Betty Whiteman "Best in Show" ribbon. Congratulations!** (Betty Whiteman was one of the founders of the bead society in 1984.)

The June 15th Beading 101 class at Mamas Minerals taught by volunteers Patti Farley, Berna Woods, Claire Sweeney, and Pat Verrelle was a blast. We had very eager students to instruct. Coffee and raspberry cookies were enjoyed by everyone, as well as giving us lots of energy for this incredibly rewarding class.

Volunteers are needed for the August 2019 Beading 101 class. Contact Pat Verrelle or Patti Farley at beadsocietynm@gmail.com if you would like to help teach this class.

June Malone's "Pastel Bordeaux Necklace" was very well taught by her at the June Bead Time. She received "Outstanding" accolades by 100% of her class.

Thanks to BSNM multi-media artist Diana Kirkpatrick of Santa Fe for stepping up with her presentation to the June general membership meeting (as Adele Frances had to be hospitalized for a herniated disk). BSNM members were enthralled by Diana's program and are signing up for her **Needle Weaving Woven Necklace class** for Bead Time on Wednesday, October 2, 2019, from 4pm to 7pm (12 students max for the class; 9 have already signed up). For materials list for the class, go to the BSNM website www.beadsocietynm.org.

No general membership meeting in July. Instead, the BSNM annual bus trip will take place Saturday, July 27. We leave Albuquerque by 7:30am bound for Las Cruces, NM. A cowboy hat and some cowboy poetry – original or copied – are needed for the ride.

There will be a light breakfast and lunch served on the bus. This is a big coach with a bathroom onboard. Stops include the Mineral Museum in Socorro, Geronimo Springs Museum in TorC, bead stores, and dinner at La Posta in Old Mesilla. The cost is \$125 per person; register and pay on the BSNM website: www.beadsocietynm.org

BSNM member Claire Sweeney will teach at Bead Time on Wednesday August 7, 2019 in place of Adele Francis. **Claire will teach "Free Form Beadweaving Cuff Bracelet with Bead Embellishments & Bead Soup."** The cost is \$45. Bring medium-size (6mm to 8mm) gems and beads to embellish your bracelet. For textural impact, bring different sizes and shapes of seed beads, your bead soup (leftover beads), needles, bead board or mat, magnifiers, and task light.

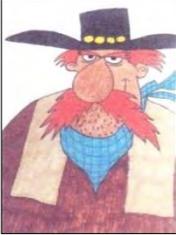
State Fair volunteers are needed for the intake days, Monday August 19 and Tuesday, August 20 from 9am to 5pm at the state fairgrounds in the Creative Arts Building. Parking passes and entry will be provided when you volunteer. **Volunteers are also needed to demonstrate during the State Fair: Thursday, September 5 through Friday, September 13.** Register for your shift on the BSNM website: www.beadsocietynm.org and contact Kenny Halstead at 505-404-8311 or Pat Verrelle at beadsocietynm@gmail.com.

See you on the bus!

Pat Verrelle, BSNM President, beadsocietynm@gmail.com



Upcoming Events

July	<p>No Bead Time</p> <p>There is no Bead Time in July</p> <p>Keep on beading!</p>
Saturday, July 20	<p style="text-align: center;">Beading 101</p> <p style="text-align: center;">Saturday, July 20, 2019 10:30 am to 4:00 pm Mama's Minerals, 800 20th Street, Suite B (near Old Town)</p> <p>Class includes history of beads, color theory, and elements of design. You will receive a Bead Society tote bag with everything you need to get started making jewelry. We will break to go shopping in the store and to eat lunch. The afternoon is filled with actually making your necklace, including crimping and adding a toggle clasp. You will wear your necklace home. \$100.00 includes kit. To sign up, go to the BSNM website at https://beadsocietynm.org/.</p>
July	<p>No General Meeting</p> <p>There is no general membership meeting in July.</p> <p>See you on the bus trip!</p>
Saturday, July 27	<p style="text-align: center;">Bus Trip to Las Cruces</p> <p style="text-align: center;">Saturday, July 27, 2019 7:30 am to 9:30 pm</p> <p>Brush up on your cowboy poetry – original or copied!</p> <p>We will depart Albuquerque at 7:30 am on Saturday, July 27. A light breakfast and lunch will be served on the bus on the way down. There will be plenty of shopping and eating along the way!</p> <p>The cost is \$125 per person.</p> <p>The bus holds 30 people. This is a big coach with a bathroom on board.</p> <p>Agenda: 9am stop in Socorro at Mineral Museum on NM Tech campus; 11am stop in Truth or Consequences at the Geronimo Springs Museum; 12noon to 1pm lunch on the bus to Las Cruces; 2pm bead shopping in Las Cruces; 4pm visiting Old Mesilla; 5pm to 6pm dinner in Old Mesilla; 6pm to 9:30pm bus trip home.</p> 
August 7	<p style="text-align: center;">Bead Time</p> <p style="text-align: center;">Wednesday, August 7, 2019 4:00 pm to 7:00 pm Mama's Minerals, 800 20th Street, Suite B (near Old Town)</p> <p>Freeform Beadweaving Bracelet with Claire Sweeney Cost: \$45 (includes kit)</p> <p>Starting with either basic peyote or basic 3-bead netting for the base, you will use a modified 3-bead netting to build the bulk of the bracelet. This is an opportunity to play with color and form – there are no right or wrong. This bracelet lets you play with "bead soup" (a mixture of beads that incorporates shadows, highlights, and subtle or dramatic color variations) left over from other projects. Medium-size gems and beads are added for visual impact. For textural impact, include all sizes of seed beads (size 15/0 to 5/0), as well as shapes and finishes for each color in your palette.</p> <p>Kit includes: bead soup (various colorways to choose from) and beading needle(s)</p> <p>Students need to bring to class: 6mm to 8mm beads, 4-lb or 6-lb FireLine, bead board or mat, magnifiers, and task light</p> 
August 26	<p style="text-align: center;">General Meeting</p> <p style="text-align: center;">Monday, August 26, 2019 6:30 pm to 8:30 pm (set-up, social time, and buying raffle tickets beginning at 6:00 pm) North Domingo Baca Multigenerational Center</p> <p>Tamara Michelina will provide a presentation on making clay beads in the shape of miniature houses and other whimsical designs. Tamara is from El Paso, Texas, and sells her work all around the U.S., but primarily in the Southwest. You may have seen her booth (Tamajesy Roar) at the recent Fiber Arts Fiesta or one of the Rio Grande Arts & Crafts Shows. She also sells on Etsy.</p> 

Upcoming Events

September 4

Bead Time

Wednesday, September 4, 2019 4:00 pm to 7:00 pm
Mama's Minerals, 800 20th Street, Suite B (near Old Town)

Class fee \$50 including kit (provided by the instructor).

Leah Ready will present a workshop on bead embroidery. Learn to make a beautiful 2" x 2" pin using bead embroidery techniques. Each one will be a unique design and the skills you learn can be used in a lot of different projects.

Kit includes: flower and leaf pieces, animal charm, felt and ultra-suede, pin back.

Students need to bring to class: small tube of E6000 glue, needles #12 and #10 sharps (NOT beading needles), thread (SoNo, OneG, Nymo D, Fireline#6), sharp scissors, size 15 in gold or silver, size 11/0 in several blues and several greens. This is a good way to use up leftover beads!



Reminder to Board Members

For the remainder of 2019, the BSNM Board will meet at the Heights Cumberland Presbyterian Church on the corner of Academy and Moon, *not* at North Domingo Baca Multigenerational Center. Here are the details about the upcoming Board meetings:

- **June through August 2019: on the second Monday of the month**
- **September through December 2019: on the second Tuesday of the month**

These changes are due to the unavailability of North Domingo Baca for the rest of the year.

State Fair Entries

New Mexico State Fair entries are due earlier this year: Monday, August 19 and Tuesday, August 20, 2019 from 9:00 am to 5:00 pm. (Yes, that's correct – Monday and Tuesday.)

To view the premium book for the Jewelry – Beadwork division, go to

<https://statefair.exponm.com/p/getconnected/competitions/creative-arts> and click on Jewelry Beadwork.

(You may need to temporarily disable your pop-up blocker since the book opens in a new window or tab.) Please read the rules carefully to ensure your beaded item(s) is entered in the appropriate section and class.

We encourage all BSNM members to participate in the State Fair.

The State Fair runs from Thursday, September 5 through Friday, September 13, 2019. **You can pick up your beadwork on Monday, September 16, 2019 from 9:00 am to 5:00 pm.**

State Fair Volunteers Needed

The New Mexico State Fair is almost here and **the Bead Society needs volunteers to work during the entry days (Monday, August 19 and Tuesday, August 20, 2019, 9am to 5pm) to take in beadwork and the return day (Monday, September 16, 2019, 9am to 5pm) to return items to the artists.** Volunteers are needed for all shifts (just a few hours in length). You will work in teams of two or three. There are guidelines to follow for taking entries, and there will be an experienced person on each shift.

Volunteering at the State Fair is a great way to meet other bead-workers and see the wide range of items people make using beads.

We are also looking for people to demonstrate beadwork during the State Fair. This is a great way to introduce people to beadwork and possibly get them to join the BSNM.

If you want to volunteer, go to the BSNM website at www.beadsocietynm.org/ to sign up or contact Kenny Halstead, our Volunteer Coordinator, at (505) 404-8311. The sooner you volunteer, the better your chances of getting the shift(s) that you want! Parking passes and an entry will be available to volunteers.

If you would like to be a beadwork demonstrator, contact Kenny Halstead at (505) 404-8311 or beadsocietynm@gmail.com **by July 15, 2019.** Demonstrations are daily for those who want to participate. Parking passes and an entry will be available to demonstrators.

Revisiting Fiber Arts Fiesta

Thanks to all of our Fiber Arts Fiesta volunteers and beadwork entrants. And congratulations to everyone who took home a ribbon. It was a great show!



Patti Farley and Pat Verrelle greet visitors to the BSNM booth.



Pam Troutman took first place in category B101 (Bead Embroidery entries made using backing and stiffening) for her "Fordite Fun" necklace.

(Who knew old car paint could look so good?!)



Maggie Morawietz took second place in category B101 (Bead Embroidery entries made using backing and stiffening) for her "Scent of Spring" necklace. (Love the llama!)



Jaime Welles took first place in category B102 (Woven Bead Entries made both off and on loom, including kumihimo) for her "Hawks in Flight" bracelet.



Mary Ellen Merrigan took first place in category B103 (Beaded Entries featuring beads MADE by the artist [minimum 50% components]) for her "Enchanted Heart Frolics" fiber necklace.



Jill Bartel took second place in category B103 (Beaded Entries featuring beads MADE by the artist [minimum 50% components]) for her "Queen of the Jungle" necklace.



Jaime also took first place in category B105 (Beaded Non-jewelry [home décor and clothing items – beads must comprise 50% of the item]) for her "A Rose is a Rose" beaded box. (Gorgeous!)



Patti Farley received the Betty Whiteman Best in Show award for her "Cinderella is in the Army Now" beaded boots (category B105 [Beaded Non-jewelry [home décor and clothing items]). The Betty Whiteman Best in Show award is given to an outstanding Bead Society of New Mexico individual. This person is an active member who volunteers, often leading events, and participates in challenges. They represent the values and work to fulfill the mission of the BSNM. The 2019 Albuquerque Fiber Arts Fiesta Betty Whiteman recipient is Patti Farley.



Nan Card took second place in category B105 (Beaded Non-jewelry [home décor and clothing items – beads must comprise 50% of the item]) for her "Anemone the Mermaid" beaded doll. (Beautiful!)



Twyla Caudill took first place in Polymer Clay category PC103 (Broach) for her "Feather Broach" and in category PC107 (Sculpture) for her "Easter Times" egg-shaped sculpture. (There's a light inside!)



Maggie Morawietz took first place in category B106 (Metal Jewelry items including chain mail and wire work [wire/metal must comprise 50% of the item]) for her "Power of Three" necklace.



Pam Troutman took first place in Mixed Media category D106 (Mixed Media Dolls from original design) for her "Mermaid Princess" beaded doll. (Love the pearl crown!)



Jaime Welles took second place in Sewing category S107 (Accessories) for her "Vivian Messenger Bag."



Cael Chappell took first place, Best in Show, and Judge's Choice in Weaving category W106 (Small Format woven and/or felted) for his "Seed Pot for Three Sisters" miniature woven basket. (Way to go, Cael!)

Other entries by BSNM members include the following.

Category B101 - Bead Embroidery entries made using backing and stiffening:

- "Bismuth Abstract" bolo tie by Kenny Halstead
- "Sunburst" necklace by Mary Ellen Merrigan
- "The Beaded Iris" bead embroidery by Pat Sylvester

Category B102 - Woven Bead Entries made both off and on loom, including kumihimo:

- "Bird Nest Pendant" by Pam Troutman

Category B104 - Beaded Entries featuring beads NOT made by the artist:

- "Turquoise Volcano" necklace by Jill Bartel
- "Dolphin Love" necklace by Twyla Caudill
- "Ojo Necklace" by Collette Chamberlain
- "Ojo Earrings" by Collette Chamberlain
- "Sari Silk Necklace" by Patti Farley

- "5-Strand Green Briolettes" necklace by Sandy Greenfield
- "4-Strand Larimar Nuggets" necklace by Sandy Greenfield
- "5-Strand Pearl & Lapis Briolettes" necklace by Sandy Greenfield
- "Two Sisters" bead-embroidered doll by Liz Sands
- "Pale Green Ocean" multi-strand necklace by Pat Sylvester
- "Mary Queen of Scotland" embellished right-angle weave by Pat Sylvester
- "Needle Felted Abalone Shell w/Pearls & Crystals" pendant necklace by Pat Verrelle

Category B105 - Beaded Non-jewelry (home décor and clothing items – beads must comprise 50% of the item):

- "Fairy Dreams" wall hanging by Twyla Caudill
- "Ojo Sun Catcher" by Collette Chamberlain
- "Not Mary Frances" beaded crocheted bag by Patti Farley
- "Mini Me" miniature purse by Kenny Halstead
- "Mystic Muse" wall hanging by Mary Ellen Merrigan

Mixed Media Category MM102 – Three Dimensional:

- "Sandhill Morning" wall hanging by Linda Rael



"Ibis" beaded sculpture by Kenny Halstead (category D106 – Mixed Media Dolls from original design)



"Birdman" wall hanging using fabric on a repurposed wooden crutch by Kelly Butterman
(Mixed Media category MM102 - Three Dimensional)



"Yin Rising" wall hanging by Mary Ellen Merrigan collaborating with Pat Moorman, Mary Rothman, Frances Starnes, and Susan Burnett
(Felting category F103 - Two-Dimensional Works)

Fiber Arts Crowd Favorite



At the BSNM booth during Fiber Arts Fiesta 2019, the public voted Mary Ellen Merrigan's "Mystic Muse" wall hanging their favorite piece of beadwork!!! (Note the big purple ribbon.) Congratulations, Mary Ellen!

Recap of June Malone's Class

by Julie Fear

Just wanted to let you know how much I enjoyed June's Pastel Bordeaux Necklace class on Wednesday, June 5, 2019.

Her color choices were outstanding, as always. Her instructions for this class were very detailed and easy to follow. The pictures made things very clear. Her helpful hints about bead orientation and problems we might encounter with 2+ hole beads were especially appreciated. Although I haven't quite finished my necklace, I'm sure I'll have no problem finishing it but if I do, June is only a phone call away.

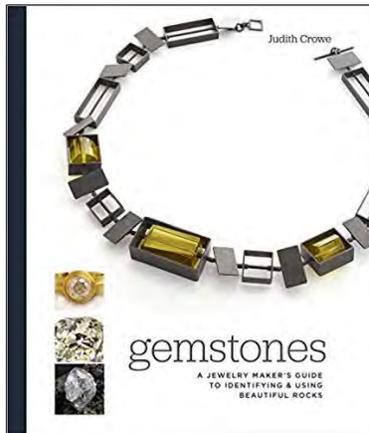


Close-up of Pastel Bordeaux necklace

New Gemstone Book

Gemstones: A Jewelry Maker's Guide to Identifying and Using Beautiful Rocks

by Judith Crowe



Learn to identify gemstones in and for jewelry with this must-have guide!

Packed with fascinating gemological details and up-to-date information on more than 70 of the most exquisite gemstones, **Gemstones** is the reference guide you need to identify a variety of gems. Join leading expert Judith Crowe as she shares:

- Accurate information on how to identify gemstones and how the gem trade operates so you can buy with confidence.
- Detailed information on the treatments, imitations, pricing, cuts, sources, and gem appraisals.
- Covers the common pitfalls in identifying stones and clarifies areas of confusion and misidentification.
- Practical gemological information on colored gemstones, diamonds, and organic gems. Plus historical context for those buying and selling antique and vintage gem-set jewelry.

Jewelers and designer goldsmiths, lapidaries and gem cutters, stone setters, gemologists, geologists, or anyone interested in gemstones and gem-set jewelry, **Gemstones** has the information you're looking for.

This hardcover book is published by F+W Media on July 2, 2019 (list price \$29.99; \$19.49 on Amazon).

(Editor's Note: This book appears very comprehensive with accessible information – including color, properties of gemstone material, optical properties, sources, treatments, synthetics and imitations, cutting, and pricing and grading – whether you are familiar with gemstones or are looking to learn about them.)

Nominating Committee and Upcoming Elections

October elections are just around the corner. The BSNM Board is putting together a nominating committee to prepare a slate of officers for the 2020 Board. We have an immediate need for First Vice President – Classes and Special Events and Second Vice President – Programs – meaning that the Board needs someone to fill these positions now, as well as next year.

Some current officers are willing to stay on the Board for 2020. However, all positions on the Board are open for anyone who wants to run. For the current version of the bylaws, which contains the duties of the officers, go to www.beadsocietynm.org and log in to the website (you may need to register first if you **haven't done so before**). Click on the Members Only section in the upper right corner and then click on the Bylaws box on the left side of the page that opens (you may need to temporarily disable your pop-up blocker since the PDF opens in a new window or tab). In the bylaws you can read about every position on the Board and decide which one best suits your abilities and your time.

Please decide to run for office. You will be very instrumental in continuing the growth of the BSNM and making the necessary changes to stay relevant and helping us to stay on an upward trajectory. It is an honorable thing to sacrifice some time for something you care about and believe in and that benefits others.

BSNM Classes in July

The following classes are offered by the Bead Society of New Mexico and will be held at **Mama's Minerals**, 800 20th Street NW (near Old Town):

- Saturday, July 13: Basic Wire Wrap, 10:30am to 1pm
- Saturday, July 13: Jewelry Making for Kids, 1:30pm to 3pm
- Wednesday, July 17: Intermediate Wire Wrap, 4:30pm to 7pm
- Saturday, July 20: Beading 101, 10:30am to 4pm
- Wednesday, July 24: Making Findings, 4:30pm to 7pm
- Friday, July 26: Basic Jewelry Making, 4:30pm to 7pm

All classes must be registered and paid for on the BSNM website at www.beadsocietynm.org. All class fees include kit fees.

Gem of the Month – Ruby

Traditionally the birthstone for the month of July, rubies are one of the most sought after precious gems on the planet. They are the red variety of corundum, the second hardest natural mineral after diamond. Chemically, ruby is nearly identical to sapphire – an aluminum oxide. Although sapphires can be almost any color, only rubies are red. The red color in ruby is caused by trace amounts of chromium. Rubies can be any shade of red to almost pink, but the most sought-after shade of red is called “pigeon blood red” (also known as “Burma-color”). The different shades of red depend on the origin of the rubies. For thousands of years ruby has been considered one of the most valuable gemstones. It has it all: a wonderful color, excellent hardness, and an overwhelming brilliance. Gemstone-quality stones are readily available and expensive, while uncut stones are easy to obtain and inexpensive.



Rubies from Thailand, a classical supplier of rubies, are often dark red tending towards brown.

This “Siam color” – an elegantly modulated deep red – is considered almost as beautiful as “pigeon’s blood,” and is especially cherished in the U.S. Ceylon rubies, which are quite scarce nowadays, were mainly light red – like ripe raspberries.

Sometimes rubies contain strands of rutile (titanium oxide) that catch the light, causing a six-pointed star to appear (called asterism). These stones are called star rubies, and are usually cut as half-dome-shaped cabochons, resulting in six-ray stars that seem to magically glide across the surface of the moving stones. Fine star rubies should always display rays that are completely shaped with the stars situated right in the center. Rutile is one of many imperfections that can change the shade or clarity of a stone. These imperfections distinguish a real stone from a lab-grown stone or an artificial copy.

Rubies have been valued since the earliest times as symbols of royalty, set into crown and diadems as an indication of wealth, strength, and power. (Remember the power Dorothy had with the ruby slippers!)

Color is the ruby’s most valuable characteristic. Red symbolizes love, vividness, passion, power, warmth, and a strong sense of life. The name “ruby” itself was derived from the Latin word *ruber* meaning red. Two magical elements are associated with the symbolism of red: fire and blood, implying warmth and life. Like no other gemstone, ruby is the perfect symbol of powerful feelings. A ring set with a precious ruby does not symbolize a calm or moderate sympathy, but rather passionate and unbridled love that two people feel for each other.

In healing, rubies can be used to increase life force in the body and arouse passion for life. Placing a ruby over the heart activates feelings of love and protects it from negativity.

Rubies can be found all over the world, but the best stones are found in Thailand, India, Madagascar, Zimbabwe, United States (North Carolina), Afghanistan, Pakistan, Sri Lanka, Kenya, Tanzania, Kampuchea, and most notably, Myanmar (formerly Burma).

The New Tote Bags Are Here!

A new batch of BSNM tote bags have arrived. We now have chartreuse, as well as purple and teal, for you to choose from. The totes are \$5 each and are available at general membership meetings. Get yours while they are still available!



Julie Fear models one of the new chartreuse BSNM tote bags.

Celebrate Moon Day

July 20, 2019 is the 50th anniversary of the day Neil Armstrong first set foot on the moon in 1969. To celebrate, make and wear jewelry with a celestial theme, incorporating such elements as stars, moons, suns, moonstone, and tektites.



Photo of the Earth from the moon taken 50 years ago.

Beading 101 Classes

by Patti Farley

The Beading 101 class taught at Mama's Minerals continues to be a success. We show 45 minutes of a video called "World on a String." Then we teach elements of design using the sample necklaces and color theory and everyone receives a color wheel in their tool kit. We also teach crimping and adding a toggle clasp.

Each student left with a finished necklace. The photos below show the necklaces that were made during class.

The Beading 101 classes are a fund-raiser for the Bead Society. We are looking for people to teach this class. A team of three seems to work very well. There is a curriculum, a packet of information, sample necklaces, etc. If anyone is interested in helping teach this class, please contact Patti Farley at (505) 604-9674.



Keep in Your Thoughts

Mary Ellen Merrigan, whose husband is recovering from a severe bout of blood poisoning.

Mary Ann Cordova, whose mother passed away.

Kenny Halstead, who continues to recover from a recent fall, and for continued good days while dealing with bladder cancer.

Pat Verrelle, whose husband is dealing with bladder cancer.

Claire Sweeney, who has been experiencing chest pains and unable to determine the cause.

Get More Information on the BSNM Website

■ **Classes:** For classes taught by our business members and other non-BSNM-sponsored classes, go to <https://beadsocietyofnewmexico.wildapricot.org/page-1859892> for dates, times, and descriptions.

■ **Craft Shows:** To see upcoming shows that our members are involved in, go to the Members Art Shows listing at <https://beadsocietyofnewmexico.wildapricot.org/page-1859892>. Also, if you have an art show you are participating in, don't forget to send Teresa Kenyon (at the BSNM Gmail address) the information and event link so we can include your event.

■ **Meetup:** If you want to give Meetup (a social media platform for places to go, things to do, new people to meet) a try, the BSNM page is at <https://www.meetup.com/Bead-Society-of-New-Mexico-BSNM-Jewelry-Classes/>.

Santa Fe Bead Group and Carpooling

BSNM member Barbara Butcher (former owner of Beading Heart of Santa Fe) is part of a beading group that meets at the Southside Library in Santa Fe. She is also wondering if any of our Santa Fe members are interested in carpooling to BSNM meetings and events. Please contact Barbara at tasunkanm@msn.com for more details.



2019 International Folk Art Market

July 12, 13, & 14, 2019

Museum Hill, Camino Lejo, Santa Fe, New Mexico

Friday Market Opening Party

Friday, July 12, 2019 from 6:30pm to 10:00pm
\$225 per person (\$175 is tax-deductible)

Early Bird Market Saturday Market

Saturday, July 13, 2019 from 7:30am to 10:00am
\$85 per person (\$50 is tax-deductible)

Saturday Market

July 13, 2019 from 10:00am to 5:30pm
Tickets \$20; Free admission for youth 16 and under on Saturday from 10:00 am – 5:30 pm.

Sunday Market-Sustainability Sunday Community and Family Day!

Sunday, July 14, 2019 from 9:00am to 5:00pm
Tickets \$15; Free admission for youth 16 and under on Sunday from 9:00 am to 5:00 pm.

Tickets on sale beginning May 1, 2019.

There will be 150 artists from over 50 countries around the world, as well as the world's largest exhibition and sale of works by master folk artist. For more information, go to <https://folkartmarket.org/events-programs/international-folk-art-market-santa-fe/>.

For information about the artists, go to <http://ifamstories.org/>.

Would you like to volunteer at this event and meet some of the bead artists from around the world? All the volunteer details can be found at <https://folkartmarket.org/volunteer/opportunities/>.

BSNM on YouTube

BSNM created a video that played continuously in our booth at Fiber Arts Fiesta this year. You can see it by going to <https://www.youtube.com/watch?v=DpiL6228Rzw> (or go to YouTube and search for Bead Society of New Mexico). The video was written by Mary Ellen Merrigan and coproduced by Mary Ellen and Patti Farley with beading demonstrations by Nan Card and narration by Charlie Brinkman. Filming of the video was provided by Bob Anderson of Space-Port-Pros.

This is a great video that talks briefly about beads and the history of beads and beadwork. There are images of members participating in BSNM activities, as well as images of recent exhibits at the airport and South Broadway Library and beadwork by our members.

Board to Purchase Quick Books

The BSNM Board has approved the purchase of Quick Books (about \$50) to help make the Treasurer's job a little easier in terms of tracking income and expenditures, and creating monthly financial statements.

Vintage Market Days® Central New Mexico – Summer 2019

July 12, 13, & 14, 2019

The Dairy Barn at Expo NM (state fairgrounds)
300 San Pedro NE
Albuquerque, NM 87108

Event Hours & Admissions:

Early Buying Event (3-Day Pass):

Friday, July 12 – 10:00 am to 5:00 pm

General Admission (Sat/Sun):

Saturday, July 13 – 10:00 am to 5:00 pm

Sunday, July 14 – 10:00 am to 4:00 pm

Admission for children under 12 is free. Cash and credit card are accepted at the gate.

Once purchased, your ticket is good for re-entry into the event all weekend.

We are excited to host our first event as the new owners of the Central New Mexico territory. We value the input of past customers and vendors so based on your feedback we've secured a spacious venue in the heart of Albuquerque. We plan to fill the space with talented artists, jewelry makers, antiques, vintage goods, delicious food and toe-tapping music! Mark your calendar and join us for a fantastic shopping experience in Central New Mexico.

VENDORS: Interested in being a vendor at a Vintage Market Days event? Click on the VENDORS tab, read the instructions on how to become a vendor and create a vendor profile.

“I really think that American gentlemen are the best after all, because kissing your hand may make you feel very, very good, but a diamond and a sapphire bracelet lasts forever.”

— Anita Loos, writer

2019 WESST Holiday Pop-Up Shop

Saturday, October 19, 2019

WESST would like to invite you to apply to participate in a fantastic event we are hosting this fall - the 4rd Annual WESST Holiday Pop-Up Shop, which will be held on Saturday, October 19, 2019. This year WESST is celebrating their 30th anniversary and will tie in their celebration activities to the WESST Pop-Up Shop.

KEY DEADLINES:

Deadline for Applications: Friday, July 19

Notifications sent to accepted applicants: Friday, July 26

Confirmations & Contracts due back to WESST: Friday, August 2

Holiday Pop-Up Shop Date: Saturday, October 19

(Please note: late submissions will NOT be accepted)

So what does this mean for you?

- This year we will be adding additional vendor booths
- All vendor booths will be outside of the WESST Enterprise Center
- We will also be hosting a 30th Anniversary block party, which will mean more attendees shopping at the vendor booths!
- WESST is committing considerable resources to planning, executing, and marketing this Holiday Pop-up Shop/30th Anniversary Block Party. We will be promoting through our successful WESST marketing channels (event emails, email newsletters, website, social media, public relations/media, and printed flyers) and will also be reaching out to our community partners inside and outside Innovation Central, as well as other key organizations to promote this event.
- We will be asking all Holiday Pop-Up Shop participants to leverage their own email lists, social media accounts, and other channels to help us make the event a success and will be hosting an "Intro to Social Media Marketing" and "How to Display Your Booth" workshop for accepted vendors.

To apply for inclusion in the WESST Holiday Pop-Up Shop, follow this link:

<https://www.wesst.org/events/abq-popup-craft-shop-application/>

If you have any questions, please email Mark Gilboard at mgilboard@wesst.org.

Upcoming WESST Workshop

Social Media Marketing with Facebook and Instagram

In this workshop, students will learn the basics of social media marketing using Facebook and Instagram and have the opportunity to earn four micro-credentials (digital badges) that demonstrate the skills they have learned. Workshops are designed to be short, hands-on, and practical.

Over eight weeks – 1 day per week, 2 hours per day – students will develop a Facebook Page and Instagram for their business, use that page to create awareness, drive traffic, and/or attract customers, and create ad campaigns in support of that page.

Thursdays, July 25 – September 12, 2019

12:00 pm - 2:00 pm

Cost: \$49

To register, go to <https://www.wesst.org/training-event/social-media-marketing-with-facebook-and-instagram-4/>.

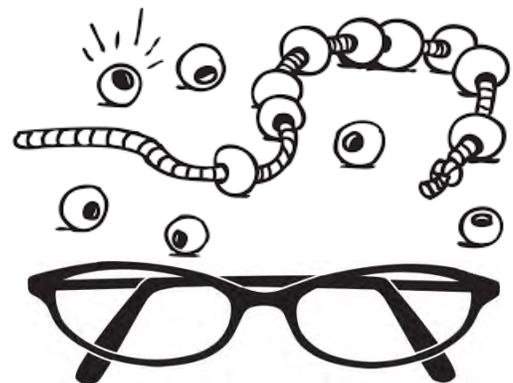
Location: WESST Enterprise Center
609 Broadway Blvd NE
Albuquerque, NM 87102

Got Readers?

submitted by Claire Sweeney

Readers.com is an online glasses retailer that sells reading glasses with magnifications up to 7.5. (That's way too strong for me!). They ship quickly and you get a discount coupon for more glasses with your order. There are lots of styles to choose from and I have found the quality to be quite good. Most pairs cost from \$14.99 to \$20.

Check out their website at <https://www.readers.com/>. They also offer a special coupon for your first order and free shipping if you order a certain amount.





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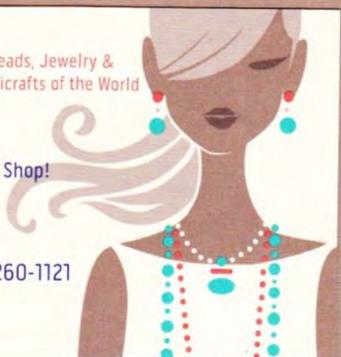
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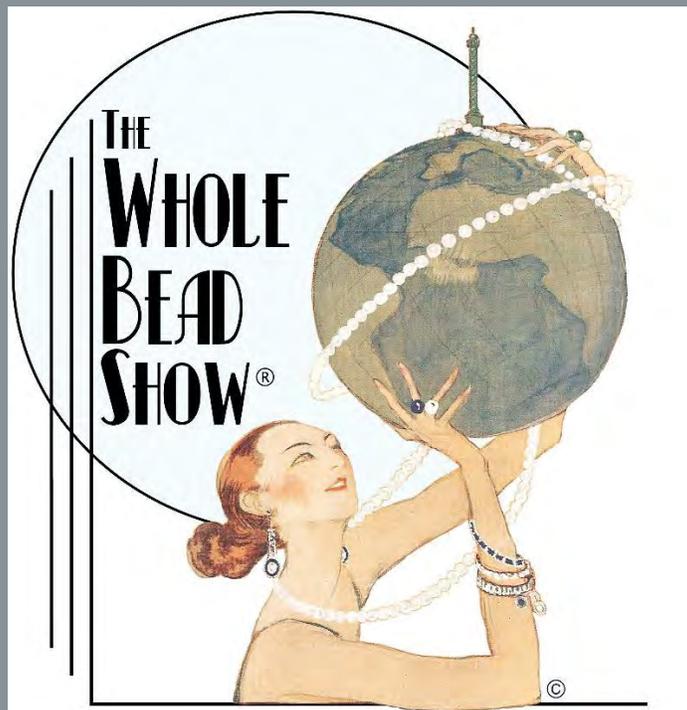
15% discount for BSNM members

Get Your BSNM Discount

To get your BSNM discount at our business members' stores, you must show your current (2019) membership card. They won't accept expired cards or membership renewal emails or a letter from your mom!

Don't lose out. Be sure you have your 2019 BSNM membership card and show it when you make a purchase.

Oakland Whole Bead Show



Date Change

new dates **November 15-17, 2019**

Friday & Saturday 10am-6pm, Sunday 11am-5pm

Classes & workshops November 14-17

Marriott Oakland City Center

West Ballroom

1001 Broadway

Oakland CA 94607

Procedure for Submitting Articles for Publication

Producing a quality monthly publication as well as maintaining an up-to-date website and Facebook page is not an easy task. We have three people who work hard to ensure that our members have the most timely and accurate information possible. But these tasks take lots of time and can't be done properly without the assistance of our members. Please remember to follow these procedures when submitting information to be shared with the general membership:

- Send all information to beadsocietynm@gmail.com
- Please send just one topic per email and be sure to include the topic in the subject line and indicate that the topic is for publication.
- Do not send articles or information as a response to another email; send a new, separate email.
- Be sure that any artwork, etc., you send is copy-ready in a format that can easily be downloaded and copied – preferably as an attachment (jpg, tif, or png, or incorporated into a Word doc).
- Please send complete information. The members of the Communications Committee are not mind readers. Full names of persons, full addresses and contact information, dates and times, etc.
- Information to be included in the monthly publication, either the Newsletter or Bead Blast, MUST be received no later than the 20th of the prior month. Information received after that date will be shared via social media and on the BSNM website, and used for **the following month's publication if appropriate.**

2019 Board of Directors

The Board of Directors meets on the second Monday of the month from 6:30 pm to 8:30 pm at the North Domingo Baca Multigenerational Center.

All members are welcome to attend.

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Second Vice President – Programs	
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Fiber Arts Council Representative	Jaime Welles
Fiber Arts Education Committee Representative	Patti Farley

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