

Molly A. Bell

Molly A. Bell grew up in Albuquerque with one sister and seven brothers. Her parents, Olive McCaskill Bell and Saul Bell, met in the summer of 1937 in Missouri, relocating to Albuquerque because of Saul's longtime love of the Southwest. After many years working in the jewelry industry, Saul founded Rio Grande in April 1944, the same week their 4th child was born. Molly joined her father and three of her brothers in 1971, the eighth employee in a very small family business serving local watchmakers and jewelers. It wasn't until a downturn in local business that a business decision was made to try selling via mail order.

While so much has changed in the nearly 5 decades of her career, Molly attributes Rio Grande's survival over 75 plus years to the dedication to the company Principles.

Molly has filled many roles throughout her years with Rio Grande and has been the Executive Vice President since 2011. She also volunteers time serving on numerous boards, including Manufacturing Jewelers and Suppliers of America (MJSA), Women's Jewelers Association (WJA), Women's Economic Self Sufficiency Team (WESST), Leadership New Mexico and Women of Vistage.